



# INTERREG IVC Project B-TEAM

## Brownfield Policy Improvement Task Force

Sabine Kalke – Belfast City Council

- 1 Belfast City Council (LP)
- 2 Hajdú-Bihar / Hungary
- 3 City of Oulu / Finland
- 4 Sevilla Global / Spain
- 5 City of Torino / Italy
- 6 City of Dresden / Germany
- 7 Vilnius City Council / Lithuania
- 8 Ruda Śląska City Hall / Poland
- 9 Dublin City Council / Ireland
- 10 Central Mining Institute – Poland
- 11 Agricultural Research & Education Centre Raumberg-Gumpenstein / Austria
- 12 Leibniz Institute of Ecological and Regional Development / Germany
- 13 Bioforsk / Norway
- 14 University of Torino / Italy



## How and why we became involved in INTERREG IVC

- Lead Partner of INTERREG IIIC project BERI
- Need to continue the cooperation
- New project idea – new (and old) partners
- Preparation meeting with potential partners
- Submission of application
- 1<sup>st</sup> application was rejected
- Re-submission (adjusted to new programme requirements)
- November 2009 approval
- January 2010 official start of the project
- February 2010 kick-off meeting in Belfast
- Project duration 1/2010 – 12/2012

## Benefits of participating in INTERREG projects

- network of expertise
- support from outside own organisation – more accepted
- dissemination of work's results
- recommendations of international experts
- possibility to use unconventional new methods
- raise awareness
- reduce resources (time and money)
- new approach instead of old paths

## OBJECTIVE

To improve regional policies influencing Brownfield redevelopment through transfer of best practice

Total budget	EUR 2,046,791
European funding	EUR 1,532,598.25
National co-financing	EUR 446,434.75
Budget Norway	EUR 67.758



Organising “Brownfield Days” as support for partner cities



Organising European Dissemination Events



Partners signing up to “Brownfield Pledge”



Shared Point as collaboration space on website



Brownfield Improvement Programme



# Successful applicants

should do

- create a strong partnership
- early involvement of partners
- close contact with secretariat
- clear objective and outcomes
- choose the right programme, priority and theme
- share responsibilities
- clear financial procedures
- be ambassador of your project
- transparent network – information for all
- constantly assess progress

# Successful applicants

should avoid

- poor planning
- weak management
- underestimate administrative work
- unrealistic expectations
- stick to outdated procedures
- stick to outdated procedures
- bad communication
- poor design work
- lack of (local) political support

# More information:

[www.bteaminitiative.eu](http://www.bteaminitiative.eu)

# Any questions?

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